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Keystone Funding Network Helps Investors Strengthen Capital Readiness Amid Changing Real Estate Conditions

Wealth 212

Anchorage, AK – June 5, 2026 – Keystone Funding Network (KFN), a Wealth 212° company and nationwide real estate funding network, continues to help real estate investors remain prepared and competitive as changing US market conditions reshape acquisition strategies.



The company's focus comes as investors weigh opportunity against uncertainty in a market affected by elevated borrowing costs, shifting property values, and tighter deal economics. According to the National Association of REALTORS®, foreign buyers purchased $56 billion worth of existing homes from April 2024 through March 2025, up 33% from the prior 12-month period. International buyers also purchased 78,100 properties during that period – a 44% year-over-year increase.

KFN believes this activity reflects an important market reality: while some investors remain on the sidelines waiting for greater economic certainty, others continue to acquire assets, build capital relationships, and position themselves for long-term wealth creation. For domestic and foreign investors alike, the company believes inactivity can become a financial risk when it leads to missed opportunities, weaker lender relationships, and reduced readiness when viable deals appear.

"Market uncertainty has created hesitation for many investors, but hesitation can also become costly when it prevents preparation," said Kenneth Marshall, a representative for Keystone Funding Network. "Our role is to help investors look beyond capital by giving them access to funding relationships, practical tools, and strategic guidance that can support better decision-making."

The need for preparation is also reflected in the investment property market. ATTOM's 2025 US Home Flipping Report found that 297,045 single-family homes and condominiums were flipped nationwide in 2025. While activity remained significant, gross returns on home flips fell to 25.5%, the lowest level since 2008, highlighting the importance of accurate deal analysis, cost planning, and disciplined execution.

KFN works with investors pursuing fix-and-flip projects, rental properties, wholesale transactions, and more complex investment structures. Through its nationwide network and consultative model, KFN helps investors access funding resources while also supporting the analysis that can influence whether a deal should be pursued or declined.

As competition for viable investment opportunities continues, KFN believes the ability to act with speed and discipline may separate prepared investors from those waiting for ideal conditions. Real estate investors do not need certainty to begin preparing; they need a clearer understanding of their acquisition criteria, financing options, and risk tolerance before entering negotiations.

"Real estate is still a relationship business," Marshall added. "Investors who build the right funding relationships before they need them are often better positioned to respond when opportunities appear."

Through KFN, Wealth 212° continues to provide real estate investors with a more comprehensive funding experience that combines capital access with education, tools, and strategic support.

To learn more about Keystone Funding Network, please visit https://keystonefundingnetwork.com/.

Disclaimer: *Real estate investing involves risk, including potential loss of capital. Keystone Funding Network does not guarantee funding approval, investment performance, or financial returns. Investors should conduct independent due diligence and consult qualified financial, legal, and tax professionals before making investment decisions.*

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